

BETTY VIOLET MUSIC

PRIVACY POLICY – BETTY VIOLET MUSIC

Effective Date: [13/09/2025]

At Betty Violet Music, we are committed to protecting your personal data and respecting your privacy. This Privacy Policy explains how we collect, use, and store your information.

1. WHO WE ARE

Betty Violet Music
Shoreham-by-Sea, UK
Email: betty@bettyvioletmusic.com

2. WHAT DATA WE COLLECT

We may collect the following personal information when you provide it at a wedding fair, on our website, or via other communication:

Your name
Email address
Phone number
Wedding date and venue (if applicable)
Any additional information you provide voluntarily

3. WHY WE COLLECT YOUR DATA

We collect your information so we can:

Contact you after the wedding fair to discuss our services
Respond to enquiries
Send relevant information about our wedding services
We will only contact you if you have given clear consent for us to do so.

4. HOW WE STORE YOUR DATA

Your data is stored securely using a spreadsheet accessed by password protected email address.

We do not share your data with any third parties and will never sell your information.

5. HOW LONG WE KEEP YOUR DATA

If you do not become a client, we will retain your data for up to 12 months from the date of collection.

If you become a client, your data may be retained for up to 7 years to comply with accounting and legal obligations.

You may request deletion of your data at any time (see Section 6).

6. YOUR RIGHTS

Under UK GDPR, you have the right to:

Access the personal data we hold about you

Correct any inaccurate or incomplete data

Request that we delete your data

Withdraw your consent at any time

Complain to the ICO if you believe your data is being misused

To exercise your rights, contact us at betty@bettyvioletmusic.com].

7. CHANGES TO THIS POLICY

We may update this Privacy Policy from time to time. The latest version will always be available on request or on our website (if applicable).

